



# VISION, STRATEGY & GUIDELINES

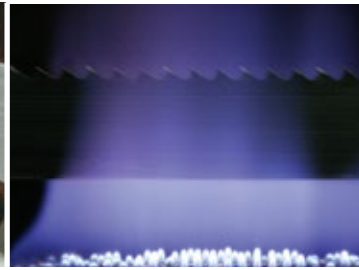
WIKUS-Sägenfabrik Wilhelm H. Kullmann GmbH & Co. KG





**THE AIM:**  
**THE VISION  
IN MIND**

*“WIKUS is  
technology leader  
with quality,  
customer and  
employee satis-  
faction as well as  
output.”*



**THE WAY:**  
**THE STRATEGY  
AS COMPASS**

WIKUS, as family-owned company, will expand its position on the global market.

With high-quality and innovative products for the cutting and separation technology which is integrated into a customer- and profit-oriented sales, production and service structure we will become the worldwide technology leader with quality.

All employees are joint-responsibly integrated in this company philosophy by team- and process-oriented management and acting as well as advanced trainings and constant qualification.



## THE LIMITS: GUIDELINES FOR ORIENTATION

1. We know the importance of customer's satisfaction: The technology and quality of our products as well as the quality of our service are essential for our success.
2. We notice our customer's requirements and continuously implement them by marketable, profitable products and service within our core competence.
3. We support our business partners in a goal-oriented, friendly and fair way.
4. We make decisions in the best interest of the enterprise.
5. We are fair, respectful and respecting to each other. We attach high importance to our employee's satisfaction and motivation.
6. We are quality-conscious, qualified and value-oriented.
7. We strive after optimisation and continuous development.
8. We support professional and personal development of our employees.
9. We act and lead team and process-oriented. We delegate and assume responsibility.
10. We inform us reciprocally and practice an open and personal communication.
11. We sustainably take care for our environment and our resources.
12. We follow the legal regulations.

The management, August 2019

**Dr. techn. Jörg H. Kullmann**  
Chief Executive Officer (CEO)  
Chairman of the board

**Michael Möller**  
Chief Executive Officer (CEO)

**Jörg Utech**  
Chief Financial Officer (CFO)