

Privacy Policy for Visitors of our TikTok Presence

We, the WIKUS-Sägenfabrik Wilhelm H.Kullmann GmbH & Co. KG, Melsunger Straße 30, 34286 Spangenberg, Germany, phone.: +49 5663 5000, E-Mail: info@wikus.com, set out below how we process your data via our TikTok presence. Should you have any questions relating to data protection, our data protection officer would be happy to respond at wikus@dsb-moers.de. Further contact details can be found at www.dsb-moers.de.

Joint Controllers

TikTok is a service provided by TikTok Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380 Ireland („TikTok Ireland“) and TikTok Information Technologies UK Limited („TikTok UK“). Both parties have signed a joint control agreement.

Purpose: Representation of the company and interaction with our users

The purpose of data processing on our TikTok-Account is to provide information about products, services, and news, combined with the possibility for users to interact with us in a targeted manner. The legal basis for the data processing is Art. 6 (1) f GDPR. Our legitimate interest is in particular our business interest to share information with the visitors of the TikTok-Account and to be able to communicate with them.

Before we publish pictures of people, we ask for your consent (legal basis: Art. 6 (1) a GDPR) or make a written contractual agreement with you (legal basis: Art. 6 (1) b GDPR). In exceptional cases, we may publish pictures based on our legitimate interest for making information about our company available (legal basis: Art. 6 (1) f GDPR) in conjunction with § 23 (1) Nr. 3 Kunsturhebergesetz).

Our TikTok site is not addressed to people under the age of 16. We ask that individuals under the age of 16 not provide any personal information to us. When we learn that we have collected personal information from anyone under 16, we will take steps to delete the information as soon as possible. If you find out that a user of our website is under the age of 16, please contact us using one of the methods described above. We will handle this information strictly confidential.

Use of TikTok for Business Insights

We use a business corporate account that allows us to create or place advertisements or sponsored content on websites operated by TikTok. This makes it possible for us to evaluate your interaction with our content on a statistical basis. The control of advertising for specific target groups is a legitimate interest of our company. The responsibility for data collection lies mainly with TikTok Technology Limited, ("TikTok Ireland"), and TikTok Information Technologies UK Limited ("TikTok UK"). Conflicting interests of users are not overriding (publication of individual target group optimized advertising). Our legal basis is Art. 6 (1) f GDPR.

How personal data is processed by TikTok

When you visit our TikTok website and its content, TikTok collects, among other things, automatically collected data such as your IP address as well as other information that is available in the form of cookies on your PC. Furthermore, TikTok stores information about the end devices of its users (e.g. advertising ID). If you are logged in as a user, a cookie with your TikTok ID is stored on your terminal device. This allows TikTok to track when you visited this page and how you used it. In addition, TikTok processes data that you

have provided voluntarily (e.g. name and username, email address, phone number, contacts, and direct messages).

You have the option to restrict the processing of your data by TikTok. For this purpose, you can open the general settings of your TikTok account and change the privacy settings.

You can check and adjust your privacy settings here:

<https://support.tiktok.com/en/account-and-privacy/account-privacy-settings>

To contact TikTok, you can use this link:

<https://www.tiktok.com/legal/page/global/impressum/en>

Categories of recipients

Within the framework of providing the service for special areas, we use service companies that are committed separately to confidentiality and data protection, where access to personal data cannot be excluded. These categories of recipients are: digital marketing agencies. Data will only be disclosed to public authorities in the event of overriding legislation.

Data Transfer to Third Countries

The data collected about you in this context will be processed by TikTok Technology Limited and TikTok Information Technologies UK Limited and transferred to countries outside the European Union. TikTok bases this on the EU standard contractual clauses.

Information about the data processing carried out by TikTok Technology Ltd. and the related purposes is available in the TikTok Technology Ltd. privacy policy. You can find this here:

<https://www.tiktok.com/legal/page/eea/privacy-policy/en>

In case of doubt, all companies in the TikTok Group have access to the stored data.

Your right to information, rectification, deletion, object, and data portability

You may avail yourself of your right to information, rectification, and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are still legally obligated to retain, access to your data will be restricted (blocked). The same applies in the case of an objection. You can exercise your right to data portability insofar as the technical possibilities are available to the recipient and to us.

If your rights need to be asserted against TikTok Technology Limited and TikTok Information Technologies UK Limited, we will forward your request to the responsible person.

More information can be found here: <https://www.tiktok.com/legal/page/eea/privacy-policy/en> in „Your Rights and Choices“.

Duration of storage and deletion of data

Your personal data will be deleted by us if the purpose has expired. We have no influence on the storage by TikTok. Your data will be stored for the duration of the processing in the context of your visit to our TikTok site. If there are legal requirements, the data will be stored until the end of these regulations and then deleted.

Right of appeal

You have the option at any time to lodge an appeal with a data protection supervisory authority.

Currency of and changes to this privacy policy

We reserve the right to change the content of this privacy policy at any time. This is usually done if the services used are subject to further development or adaptation. You can view the current privacy policy on our website.

Date of this privacy policy: 12.08.2024